



CITY OF DORAL

Office of the City Manager

Letter to Council

LTC No.: 018-2024 (UPDATED)

To: The Honorable Mayor and Members of the City Council

From: Rey Valdes, City Manager

Date: June 26, 2024

Subject: **City of Doral Freebee Service Expansion**

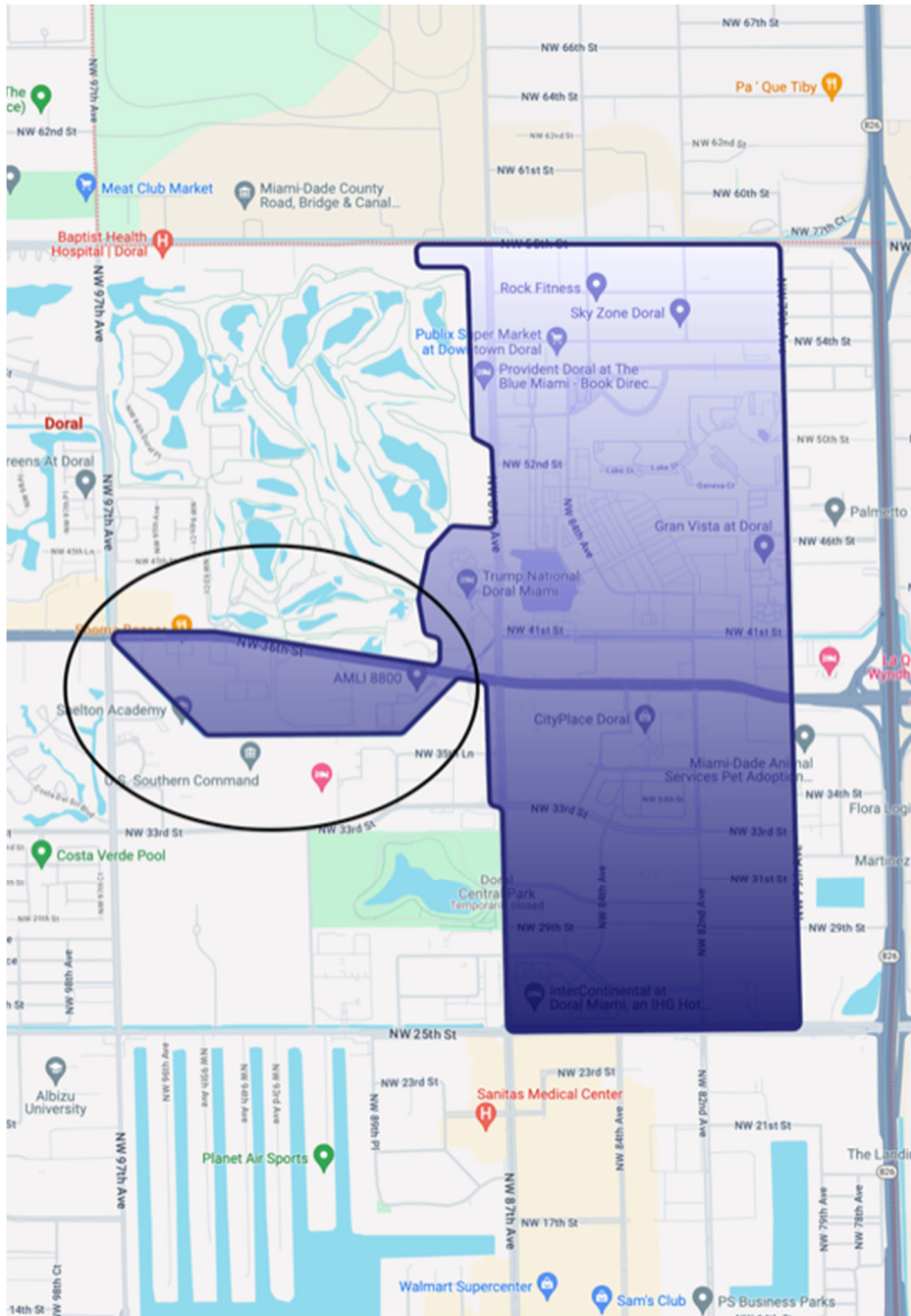
The purpose of this Letter to Council (LTC) is to provide the Mayor and City Councilmembers with information on the implementation process and launch date of the City of Doral Freebee Services Expansion.

Background

The Public Works Department (PWD) is dedicated to continually enhancing services, efficiency, and proactive measures to deliver the highest quality service to the community. In response to numerous rider requests, PWD will expand the General Freebee coverage area and extend the Senior Freebee service hours starting Monday, July 15, 2024.

General Freebee Service

Based on requests from the public and staff's assessment of the Freebee service usage, the Public Works Department will be expanding the service coverage area to include the Federal Reserve Bank, the Miami-Dade Fire Rescue Headquarters, West Coast University, Shoma Bazaar, and Doral 9690 Plaza. The map provided below shows the new coverage service area.



The service hours will remain the same.

- Monday – Thursday: 10:00 AM – 7:00 PM
- Friday – Saturday: 10:00 AM – 12:00 AM
- Sunday: 12:00 PM – 7:00 PM

Senior Freebee Service

On Monday, April 15, 2024, the City launched the six-month Senior Freebee Pilot Program. The initial service hours were Monday to Thursday 8:00 AM – 3:00 PM and Friday 8:00 AM – 8:00 PM, which accounted for 40-hours weekly. The Public Works Department budgeted 50-hours and therefore had 10-hours in which to allocate to expand service based on feedback from the riders. Based on ridership and rider requests, the Senior Freebee Pilot Program will be extended one-hour later Monday to Thursday and provide Sunday service. The new service hours are as follows:

- Monday – Thursday: 8:00 AM – 4:00 PM
- Friday: 8:00 AM – 8:00 PM
- Sunday: 9:00 AM – 3:00 PM

Next Steps

These service expansions will go into effect commencing Monday, July 15, 2024. The Public Works Department is coordinating with Public Affairs to promote these service expansions to the community. Additionally, the Public Works Department continues to assess ridership trends to include these needs in the Scope of Services portion of the On-Demand Transit solicitation that is being drafted. The current General Freebee Service contract expires November 1, 2024 and the Senior Freebee Pilot Program contract expires on October 1, 2024.

If you have any questions on this matter, please do not hesitate to contact the City Manager's Office or Rita Carbonell, Assistant Public Works Director.

c: Carlos Arroyo, Public Works Director
Rita Carbonell, Assistant Public Works Director
Edna Sibila, Transportation Manager